

THE DOTHAN EAGLE

(Every afternoon except Sunday)

W. G. Smith, Editor and Proprietor.

W. G. Smith, Business Manager.

Printed at the Dothan, Ala., post-office at second-class mail matter.

SUBSCRIPTION RATES

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Three months, \$1.75. One week, 10c

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DOTHAN WEEKLY EAGLE

(Published every Friday)

One year, \$1.00

Office: Eagle Building, East Troy St.

Telephone No. 119.

Saturday, Dec. 19, 1914.

What is Advertising?

By David Honey.

The dictionary will give you the meaning of the word, but doesn't begin to illustrate its intent and purposes as understood and used today.

Many persons think it is altogether a means to coax cash out of people's pockets for something inferior, that people can be made through a succession of alluring lies, to think they need.

Those who think so are often right. But there are two kinds of advertising, with many subdivisions.

One kind is to get the best of the buyer, and let him yelp, without recourse. The other is to establish good will—to create a sentiment in favor of the article, person or concern that is doing the advertising.

More people respond to false affirmations, because there are more of that kind of people. But the article, person or concern that puts out that kind of advertising is bound to be short-lived, because the public eventually gets on to the trickery, and then turns to let somebody else fool them.

Such people have to be fooled, and will be fooled as long as they live, but always through an ever changing appeal.

If you are going to make a quick cleanup, and a prompt getaway, then that kind of advertising, while it is neither creditable, honorable nor praiseworthy, is the kind you want to employ.

If in business to stay, it is necessary to build up an honored name for the article, person or concern, and that can not be achieved through dishonesty, try as you may.

The Department Store.

The department store of today, while not altogether above reproach in its general advertising often offers real bargains in some, through the hope that those who stand will buy something else, on the side of which there is a profit.

Their success consists in having many different stores in one and the courage to sacrifice the profits of one or more stores or departments for the benefit of others—and the trivial things thus offered meet a ready response. But people are learning to take only the "snaps" or "bait," and let the rest go, and they are also learning that stores or manufacturers can not exist without profit and that there is a limit to the succession of bankrupt manufacturers, fire losses, and other reasons and excuses for offering goods at apparently ridiculous prices.

The department stores are going to "trim their sails" one of these days, or ere long there won't be any department stores.

Already they are looking for new methods to replace the old worn-out ones, with the hope of perpetuating their mercantile existence. Many specialty houses are keeping store better, and doing better advertising, on a higher plane, that wins an intelligent response, and the day of the one-story shop—owned or managed by an accredited expert in the line to which it aspires—is not far off.

The character of department stores is changing. The character of the department store is changing.

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One thing about us all. We can adapt ourselves to circumstances. If we have an income of \$100 a month it takes it to live on, and if that income is cut to \$50, we still live, and in time, get along very well with it. It is like the railroad engineer, drawing his \$150 a month and being hard up. When he worked on the section, he said, at a dollar a day, he had about as easy a time financially as he did with the bigger salary. Big incomes usually make big spenders.

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Truth is that which serves us best in expressing our lives. A rotting log is truth to a bed of violets; while sand is truth to a cactus.—The Fra.

While we are preparing for things to eat Christmas, let us remember that there will be other meals to follow when Christmas is over, and not overeat.

Germany insists that Belgium hurry up with that \$70,000,000 which it demands for allowing itself to be shot to pieces.

We, the undersigned, holders of all the capital stock of E. S. Moore Oil Company, a corporation, which is now outstanding, desiring to dissolve the corporation, hereby consent that said E. S. Moore Oil Company shall be dissolved.

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State of Alabama, Houston county.

I, H. K. Martin, Notary Public, in and for said county, do hereby certify that D. C. Carmichael, whose name is signed to the foregoing consent and who is known to me acknowledged before me this date that being informed of said contents that he executed the same voluntarily on the date the same bears date, and that 11 of the other parties whose names purport to be signed to the foregoing consent executed the same voluntarily.

Witness my hand this the 12th day of December, 1914.

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SOCIETY NEWS

1932-1933 COLLECTED, COTTON.

TELEPHONE 644

WHEN CHRISTMAS CALLS

Christmas has called—and I want to go home—
Christmas has whispered—and out through the night
There's something that beckons to us who must roam
Far from the berries of scarlet and white;
There's something that beckons—and out on the road
We follow the traveler and heavy the load
Of those who may never turn back to the fold.

Christmas has called—and I want to go back—
Back through the years to a day that I know
Over the trail of a dream-woven track
Into the heart of the Longtime ago.
Where scarlet and white from the gray wall above
The holly twined in with the mistletoe bough,
And all of us met in a circle of love—
I want to go home—and I want to go now.

I want to go home to the day where at dawn
A towheaded youngster rushed forth with a whoop
At the clarion call of the Little Tin Horn
And the roll of the drum as it summoned the troop
Of the tin-soldiered legion with muskets a-glenn,
Serried and straight in an unbroken row—
I want to go back where a fellow can dream
Of Christmas like that in the Longtime Ago.
—Grantland Rice.

Mrs. R. C. Williams Hostess at Book Parties

Two of the most delightful affairs of the holidays were the afternoon and evening book parties at which Mrs. R. C. Williams entertained on Friday.

Her lovely home was beautifully decorated, ferns and holly, the Christmas colors red and green, being used with artistic effect.

In the dining room the table was spread with a Venetian lace piece, the centerpiece was a most attractive Christmas tree, holding the score cards, small pictures of Santa Claus. At the close of several exciting games of Rook, a delightful two-course luncheon was served.

The guests of the afternoon were Mrs. S. B. Wooten, Mrs. Ben Crawford, Mrs. H. H. McNeill, Sr., Mrs. E. F. Moody, Mrs. R. H. Walker, Mrs. Whit Forrester, Mrs. Joe Espy of Cordle, Ga., Mrs. Cameron of Troy, Mrs. Robert Boyd, Mrs. J. M. Stephens, Mrs. A. T. Marchman, Mrs. J. M. Merritt, Mrs. J. P. Adams, Mrs. Will Howell, Mrs. Lawson Forrester, Mrs. W. F. Yarbrough, Mrs. F. B. Culver, Mrs. J. W. Grant, Mrs. Ethel Williams, and Mrs. Will Chapman.

In the evening Mrs. Williams' guests were, Mr. and Mrs. J. Ray Jones, Mr. and Mrs. George Malone, Mr. and Mrs. John Flowers, Mr. and Mrs. Will Flowers, Mr. and Mrs. Sellers McNeill, Mr.

and Mrs. H. H. McNeill, Jr., Mr. and Mrs. H. G. Forrester, Mr. and Mrs. A. E. Pace, Dr. and Mrs. E. N. Passmore, Mr. and Mrs. Ed Jones, and Mr. and Mrs. E. B. Culver.

Should Women Propose?

Certainly there could be no valid objection to a woman's proposing if she cared to do so; the such a thing is rarely necessary, for men are anxious to propose to beautiful and attractive women, and if a woman can be either of these, she may keep her "waiting list" so full that ordinary men can not find standing room about her doorway.

Men are sometimes too different to place themselves in a position where they think luck might go against them; consequently they hedge themselves about with a wall of reserve, all the while pining with love for a creature which they lack courage to embrace with a simple proposal that they know could not be refused—a proposal to clothe and feed that creature during the remainder of life, last as long as it may. Should one ask why men are so timid and women so bold? In this case, should the woman propose and relieve the man of his misapprehension, or should she go on definitely paying her own board and clothing herself? Should she not look out for herself and get the man of her choice—the best one she can find—just as a man seeks a wife?

Furthermore, since one cannot marry without the consent of the other, wherein should the one possess rights or the power to impose duties that are denied the other? Marriage is a civil contract and to be binding must be mutual, which means that both parties thereto have equal rights to propose or to reject. A woman's right to propose is more than a right—it's her duty, if she cares to exercise it.—Exchange.

Mrs. Joe Espy of Cordle, Ga., is the guest of her sister, Mrs. Whit Forrester.

Mrs. Cameron of Troy, is visiting her daughter, Mrs. E. F. Moody.

Miss Lenora Bellamy, who has been spending the winter here with her sister, Mrs. T. M. Barnett, left this morning for her home in Florence.

Among the members of the younger set attending the various colleges and who will spend the holidays at home are: Miss Estelle Green of Woman's College, Miss Florence Ellis of Wesleyan, Miss Annie Saxon of Agnes Scott, Miss Mary Ha Flowers of Shorter College, Mr. Felix Leslie of Riverside Academy, Mr. Royce Crawford, Mr. T. J. Whitley, Mr. Wallace Malone, and Mr. J. P. Culver of the University, Mr. B. F. Green, Mr. Cowdrey Farmer and Mr. Charlie Farmer of Bowen's College, Miss Lutrelle McLeeman, and Miss Iona Peterman of Breman.

IF THE BABY IS CUTTING TEETH USE

Mrs. Winslow's Soothing Syrup
A SPLENDID REGULATOR
PURELY VEGETABLE—NOT NARCOTIC

That splendid musical minstrel vaudeville feature, "The Imperial Musical Hussars" with Nicodemus Glynn the funniest man in minstrelsy, as comedian with Colburn's Greater Minstrels tonight at the Palace Theatre. Mr. Glynn's comedy and musical ability is too well known for comment. His latest offering is the above sterling musical feature. Among quartette offerings of saxophones, brass and string numbers interspersed with "Nick's" comical capers of brand new vintage these musicians give a church organ number an imitation which is a beautiful and novel selection featured in their clever act. This is only one of the all new attraction features Manager Colburn promises for tonight and Monday.

Invigorating to the Pale and Sickly
The G. Standard general strengthening tonic, DROVE'S TASTELESS CHERRY TONIC, drives out malaria, enriches the blood, and gives life to the faint. A. R. C. Two bottles and a child's, 50c.

BATTLESHIPS DOOMED AS FIGHTING CRAFT

London, Dec. 17.—England probably never will lay down another dreadnaught, says one of the foremost ship builders in this country, who, for obvious reasons, cannot be quoted. All the dreadnaughts according to this authority, which have been laid down will be rushed to completion, but no orders will be given

for any more vessels of this type. This policy was under serious consideration when the Audacious went to the bottom and the recent loss of the Bulwark has only served to confirm the opinion that the battleship as a fighting craft is doomed.

All new construction in the British shipyards consist of heavily armed cruisers of great carrying capacity, destroyers and submarines. For ten miles along the Tyne in coming into Newcastle the passengers on the boats cannot hear each other speak because of the din of steam hammer, most of which are making destroyers and submarines.

When Sir Percy Scott expressed his doubts of the efficiency of the dreadnaught just after England had placed her seal on it as the premier fighting unit of naval warfare, his unorthodoxy made him the strategic heretic of his time but this war has come near to vindicating his theory, for thus far not a single success can be placed to the credit of a dreadnaught, while the experimental, almost despised, submarine, has won most of the naval battles.

France is also reported as hurrying the construction of submarines while Russia is said to have asked for tenders on a submarine of a thousand tons.

BE CAREFUL ABOUT FIRES.

(Montgomery Journal.)
One cannot be too careful about protecting himself from fire. As a result of this cold spell fires are being kept burning in the grates and furnaces of the

homes, stores and public buildings. Every one should be on the watchout to prevent a fire.

Many go to bed leaving a large fire in the grate. This is dangerous. If a fire is needed the grate should be screened. Some times the man attending the furnace is careless which may result in a serious fire.

In the large factories and in the public schools and other places where large numbers of persons work or live every precaution should be taken to prevent a fire. There is no telling what may be the result. A little warning now may do a whole lot of good. We hope so, anyway.

PROTECT YOUR HORSES

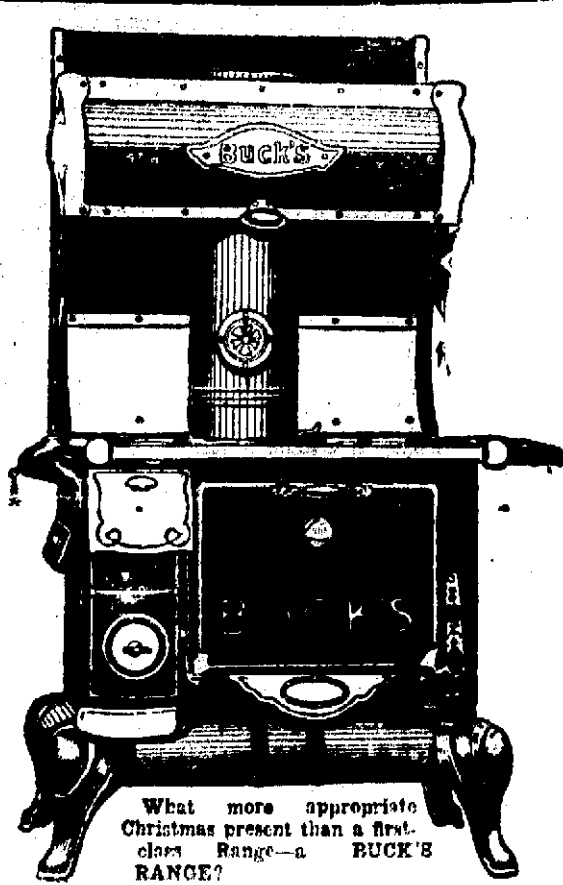
(Montgomery Journal.)
This cold spell is working great hardship on the horses. It is surprising to see the small number of horses in this city that have blankets on them. Why is this?

Some times horses remain hitched for an hour or more with no protection for their bodies from the cold wind. We should remember that the horse suffers from the cold as much as man. It is our duty to protect these dumb creatures.

Let us not forget that the horse cannot talk, yet he suffers just the same. Put a blanket around your horse. It is not only humane but it is your duty. Get that blanket now and keep your horse from suffering.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN-OINTMENT fails to cure any case of itching, bleeding, or protruding piles in 14 days. The first application brings relief and the second cures.



What more appropriate Christmas present than a first-class Range—a BUCK'S RANGE?

\$10 ALUMINUM WARE SET FREE

This store believes in giving the public a share of our profits. We know that advertising which will result in greater benefits, both to ourselves and to our trade than any other method we could possibly employ. YOU get the benefits from a co-operative plan of this kind and our business is built up by your continuous appreciated patronage.

With every BUCK RANGE we sell between now and Christmas we will give free of charge one \$10.00 set of Aluminum Kitchen Ware.

Seven high grade pieces—see this list: 1 Tea Kettle, seamless shaped, ebony handle; 1 Berlin Sauce Pan with cover; 1 Large Pudding Pan; 1 Large Mixing Bowl; 1 Two Quart Lipped Sauce Pan; 1 Glass Top Coffee Percolator; 1 Self Basting Roaster and 1 Large, Ten Inch, Reinforced Handle Frying Pan.

One \$10 Set Aluminum ware Guaranteed To Wear 20 Years
FREE OF CHARGE

COME TO OUR STORE—SEE THE WONDERFUL BUCK'S RANGE, AND THE ALUMINUM WARE YOU GET FREE OF CHARGE—LOOK IN OUR WINDOW.

CULVER & HARRIS FURNITURE CO.

SAVES DAUGHTER

Advice of Mother no Doubt Prevents Daughter's Unhappy End.

Ready, Ky.—"I was not able to do anything for nearly six months," writes Mrs. Laura Bratcher, of this place, "and was down in bed for three months."

I cannot tell you how I suffered with my head, and with nervousness and womanly troubles.

Our family doctor told my husband he could not do me any good, and he had to give it up. We tried another doctor, but he did not help me.

At last, my mother advised me to take Cardui, the woman's tonic. I thought it was no use for I was nearly dead and nothing seemed to do me any good. But I took eleven bottles, and now I am able to do all of my work and my own washing.

I think Cardui is the best medicine in the world. My weight has increased, and I look the picture of health."

If you suffer from any of the ailments peculiar to women, get a bottle of Cardui today. Delay is dangerous. We know it will help you, for it has helped so many thousands of other weak women in the past 50 years.

At all druggists.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Literature on your ailments and 64-page Book, "Treatment for Women," in plain wrapper. S. & S. 10c

Wanted—To buy good second-hand top buggy for cash if cheap. Lehman Moore, at Tombstone Yard. 621p

Genuine Bermuda Onion plants, Hastings seed, now ready. 25c hundred. P. S. Hudson, 915 North street. 621p

For Rent—4 connecting rooms with bath. Mrs. C. E. Walker, 14



COLD WEATHER COMING

BE PREPARED

EMPIRE Fancy Lump COAL

BUY the BEST and be SATISFIED

YOUR PATRONAGE SOLICITED

PHONE 102

L. H. MOORE ICE CO.

Where would you be most likely to meet a friend or acquaintance?



At our meat shop, of course!

It is note that you should have the best meat. Meet us at our counter and it will be noted out to you! You'll meet your friend here! The friend of your appetite!

TAX COLLECTOR'S NOTICE

Smith Hall, tax collector of Houston county gives notice that all state and county taxes were due and payable October 1st, 1912, for the year 1911, and will be delinquent on January 1st, 1913. Eight per cent interest will have to be paid on all state and county taxes after January 1st.

Poll tax will be due October 1st and February 1st, 1913 will be the last day on which poll tax may be paid for the year.

Tax payers are urged to act as promptly as possible, thereby saving interest.

The law requires that the taxes in this county be paid at the office of the collector in the court house, and unless they are, additional costs will be collected.

SMITH HALL,
Tax Collector Houston county

T. W. BUTLER
Justice of the Peace,
Room 6,
Office at the Court House,
Court held every Monday
Phone 445.

DR. E. N. PAMMOTH,
DENTIST,
First National Bank Bldg.,
Res. phone 528, off. phone 475,
Tombstone, Alabama.

Are You a Woman?
Take Cardui
The Woman's Tonic
FOR SALE AT ALL L. D.

DOTHAN CHAPTER NO. 128
R. A. FL.

Regular conventions held on 2nd and 4th Sunday
night. Young
ladies are
cordially
invited to meet with us.

J. S. Connor, W. M.,
G. A. Scott, Secretary.

DOTHAN CHAPTER NO. 128, W. O. W.

Meet every 2nd and 4th Sunday
night over Mrs.
Eugene Scott. All
qualified members
are invited to meet with us.

H. K. Smith, W. M.,
W. J. Darden, Clerk.

DOTHAN CAMP NO. 128, W. O. W.

Meet every 2nd and 4th Sunday
night over Mrs.
Eugene Scott. All
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Meet every 2nd and 4th Sunday
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Eugene Scott. All
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are invited to meet with us.

PERU-NA
It is not a new and
unusual remedy—our grand-
father used it.
Fifty years ago it was on
every shelf every drug store
in the country can supply it.
It is recognized as a home-
made remedy in thousands of
homes for coughs, colds,
gravel, constipation and those
troubles arising from each
cause.
IT IS JUST AS
EFFECTIVE, BUT AS
RELIABLE AS EVER AND
NO MORE DANGEROUS
HAS BEEN DEvised AS A
READY-MADE MEDICINE.

Dothan Chicken Exchange

123 N. ST. ANDREWS ST. PHONE 603

EVERYTHING IN POULTRY AND EGGS BOUGHT AND SOLD.

Write Us What You Have To Sell Or What You Want To Buy.

Poultry—Supplies and Feed.



WHAT SHALL I GIVE?

Bring this list along and ask for these articles:

Pretty Ivory Goods.—

Ivory Pin Cushions 48c up
Ivory Picture Frames 10c up
Ivory Mirrors \$1.50 up
Ivory Calendars 95c
Ivory Fans with box to match \$1.00
Ivory Manicure Sets at 95c to \$1.95.

VANITY BOXES.

German Silver Vanity and Card Cases,—very pretty and wear well 50c to \$3.00
Pretty Mesh Bags \$1.50 up

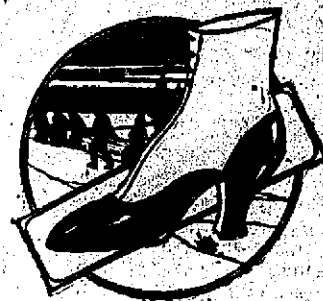
WHAT SHALL I GIVE?

Have You Put It Off Until The LAST FOUR DAYS?

There are many who have and "What Shall I Give" is the question of the hour. With so many to remember it is a problem to think of the right thing for each one. And the more you ponder over it the more perplexed you seem to become.

But there's no need of wrinkling your brow and puzzling over it any longer--Dothan's largest department store has solved the problem for you.

Here are Dothan's largest Xmas stocks over flowing with helpful suggestions and opportunities to buy the right gifts at a moderate cost.



GIVE SHOES.

If you give shoes from this big store's Shoe Department, you give something worth while,—something that will be appreciated by any,—something that you will know is of a quality that no one need be ashamed to give.

Beautiful Fox Slippers for evening and dress wear,—they are unquestionable when it comes to style and fit,—exclusive qualities that cannot be had in other slippers.

Who would not appreciate a pair of Fox Slippers for Christmas? Prices \$3.50 and \$4.00

Pretty high shoes for women and children and new shipment of Merriams Shoes for children.

NEW SUITS AT A BARGAIN.

One of New York's biggest suit makers wired us that he had forty-seven suits on hand that he would close out to us so we could retail at half and less of their regular value. We had him send them and they are the greatest values we have ever had in all of our ready-to-wear experience. You can't afford to wear your old suit when you can buy one of them at these prices.

They would sell regular at \$18.50 to \$40.00. We have them priced at \$9.98 to \$18.95

PRETTY SWEATERS FOR GIFTS.

Lovely all-wool sweaters that many will need to keep them warm, and who would appreciate it.

Children's Sweaters in white, red, gray and navy, prices 50c to \$2.95.

Ladies' Sweaters in most all desirable colors, and that will make a very nice gift. Prices \$1.50 to \$4.50.

Pretty Sport Coats in navy or red, made with box plait, and great for gifts. Prices special at \$2.95.

We will be open evenings till Christmas. Will be glad to have you "drop in" when down town.



COAT ARRIVALS—WORTH LOOKING INTO

Shipment of new style Black Broadcloth Coats. Made of the best quality Chiffon Broadcloth and lined throughout with good grade satin. They are easily worth \$25.00 and \$27.50. Priced now at \$12.50 and \$14.95

DRESS SPECIAL.

We have lowered the prices on all wool, silk and wood combination, and satin dresses. Buy one for a gift.

\$25.00 and \$27.50 Dresses all kinds included \$14.95
\$18.50 and \$22.50 Dresses all kinds included \$12.95

GIVE GLOVES.

Most all sizes in black, white and all colors. Elite "Fitwell" Gloves. Each pair guaranteed to give satisfactory wear. Prices \$1.00 and \$1.50 pair.

CHILDRE'S GLOVES.

Children's wool gloves in all colors and all sizes, and they make lovely gifts for the little fellows, Prices 25c.

Ladies Wool Gloves in black, white and colors, Prices 25c to \$1.00.

Children's Kid Gloves at \$1.00 pair.

We will be open evenings until Christmas. Glad to have you drop in evenings when down town.

NECKWEAR

When we say the shipment of Neckwear received Friday is the prettiest we have had this season, is saying a good deal, for we have been told many times how beautiful our neckwear has been all the season. You'll rave over this. The high collars with vest effects, the "neck ruffs," dainty collar and cuff sets, linen collars and cuffs, lace and chiffon combinations with a touch of color. You must see them to appreciate their beauty. Price 25c to \$2.49

HANDKERCHIEFS.

No need to comment on our stock of Handkerchiefs. If you have seen them, and if you have not, you have missed seeing the prettiest lot of Handkerchiefs ever brought to Dothan.

Plain Linen at 10c up
Embroidered handkerchiefs 10c
All Linen Handkerchiefs 15c to \$1.00
Lace Trimmed Handkerchiefs 30c to \$3.50.
Pretty Glove Handkerchiefs 15c to 25c
Children's Handkerchiefs 5c up
Linen Embroid. Handkerchiefs 15c up
Animal Handkerchiefs 2 for 5c
Gentlemen's Handkerchiefs 10c to 50c
Ask to see them.

GIVE THEM A DOLL

Don't have the little fellows disappointed Christmas morning. "Do you remember how it felt?" They all want Santa Claus to bring a DOLL and they are very reasonably priced here for the best quality of German made dolls. The prices begin at 15c and on up to \$6.50. Many pretty dressed dolls and pretty mechanical dolls that walk and talk. The beautiful Royal Dolls at 50c to \$6.00 per

Present the finest quality Dolls made. Give each child a doll for Christmas and make them happy.

SANTA—Who I Am

I am a mysterious thing; the most powerful, most kindly influence, in the world.

Unseen, unheard I slip into the palaces of kings; softly I glide into the peasant hut. I linger in a billion hearts; inhabit a thousand lands.

Sorry, indeed, is the land that knows me not.

I bring a greater happiness to all who are happy; I assuage the misery of the miserable.

I am the inspiration of a million tender thoughts, the reminder of a million happy memories.

Benevolence, humanity mark my passing. I tug at the heart-strings and loosen the purse-strings.

I sway a nation as I sway a child.

And, ah, the children, how they love me! Were I not, what heartburnings would there be; what a pitiful void in dream world of prating childhood!

I am the hallowed incarnation of their pretty imaginations; I am the materialization of their dream castles.

I am, I was, I shall be, until the end of the earth.

I am supreme; I am necessary to the peace of the world and the happiness of mankind. For am I not the personification of "peace on earth and good will toward men"?

I am universal, all-powerful, all-prevailing.

I am the Spirit of Christmas.

GIVE HOSE

Who can think of anything any nicer? We offer all \$1.00 colored silk hose at 75c

Phoenix Guaranteed Silk Hose, all sizes in black, 75c and \$1 pr.

Onyx Black Hose with new pointex heel, \$1.00 and \$1.50 pr.

Keyser Italian Silk Hose \$1.50 pair.

All sizes in Silk Lisle Hose at 25 and 50 cents.

Give the Servants Hose.

America Hose the 10c kind with a guarantee. Good as ANY you can buy at 15c

SUGGESTIONS

Pearl Beads in pretty case \$2.50
Seed Pearl Ear Rings 75c
Black Jet Ear Rings 75c

Lovely Vanity and Card Case made of good quality German silver 50c to \$2.95

German Silver Mesh Bag \$1.50 up.

Pretty Marble Clocks, that we recommend as timekeepers, \$1.50 kind, special 98c

Beauty Pins, that look twice the price of 15c to 50c

Gold top Bar Pins at 50c
Pretty Little Bags for the little fellows 25c

GIVE BATH ROBES

Blanket Bath Robes to be made—Pretty patterns and lovely quality cloth, with cords, etc. Prices \$2.50 and \$3.50.

DOWN COMFORTS

There is not a lady in Dothan who would not appreciate a pretty Down Comfort,—pink, blue, yellow at \$3.50 to \$12.50.

GIVE TOWELS

Linen Towels that are always acceptable and always useful, 25c to \$2.00 each.



Cotton Huck Towels at 10 and 15c each

Large Size Bath Towels 25c each

Pretty Bath Mats at 30c to 75c

Wash Cloths at 5 and 10c

Only 4 more days till Christmas—Shop early in the mornings—We are open evenings till Christmas.

Saxon-Heard Dry Goods Co.

Only 4 more days, 9 to 12 mornings is an ideal time to shop—Open evenings till Christmas.